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Crenshaw Blvd. Improvement Work Slated

Supervisor Kenneth Hahn reports that County Road Department crews have started improvement of Crenshaw Blvd. south of 139th street and that construction work will consist of extending the pavement to join curb and gutter recently constructed by adjoining property owners.

Supervisor Hahn pointed out that this portion of Crenshaw Blvd. is a major highway on the County Master Plan of Highways and recent traffic counts indicate that approximately 25,000

vehicles travel this portion of Crenshaw Blvd. daily.

The supervisor added that the completed project will increase traffic capacity on this street, decrease present roadway maintenance costs and improve drainage conditions in this area.

Downtown Strum's to Be Closed Prior to Huge Sale Next Week-end

Arthur Strumwasser, owner of the Strum's Dept. Store in downtown Torrance today announced a store-wide sale for next week-end that will be the greatest he

has staged in the past 11 years.

To prepare the premises for this giant event, he will close the Strum's Dept. Store Tuesday and Wednesday and open 12 noon Thursday Jan. 7th.

For a preview of tremendous values, stop downtown on these nights and check the prices in the windows. Then see you Thursday morning Torrance Press for values you'll scarcely believe.

Mother Scared by Daughter's Bicycle Mishap

Things are back to normal today for the frightened mother of Rhonda Fleming, 9, of 9417 Pruitt Dr.

Rhonda's screams! Sunday brought her mother running from her home to see what had happened to her daughter. Nine-year old Rhonda's bike had collided with a car driven by Mrs. Olaf M. Simengard of 5418 Arvada St.

Fortunately the child was not seriously hurt and she suffered a worse scare than physical injury.

The girl was riding the bike near her home when the accident occurred. She was taken to Kaiser Hospital by her mother for observation and dressing of an injured knee. She also sustained a cut leg and a bruised eye in the mishap.

William Foster to Lecture at Madrona School

William Foster, principal of the Columbia School for Exceptional Children will be guest speaker at the Madrona PTA meeting Jan. 14.

Foster will discuss the problems of working with handicapped children.

At the group's December meeting Mrs. William McDade was named to represent the association on the council nominating committee.

The health and welfare committee announced that the group will sponsor a polio clinic Jan. 13, 7 p.m. to 9 p.m. in the school cafeteria.

Forecast Prosperity

(Continued from Page 1)

posed by the possibility of a continued steel strike, the picture generally was most promising for Torrance and environs.

Statistics compiled by various agencies, both public and private support the general optimism.

The Dun & Bradstreet business reference book for Jan. 1954 lists 1000 Torrance business establishments which grant or seek credit while the January 1953 listing showed 580 such establishments in Torrance. That's an increase of 72 percent.

City fathers are confident that if this trend continues — as it appears it will — Torrance is slated for a paramount place in the Southland.

LEGAL NOTICES

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a Telephone Answering Service business at 2115 Torrance Boulevard, City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of **WRIGHT ANSERPHONE** and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Roger E. Wright, 2115 Torrance Boulevard, Torrance, California.

WITNESS his hand this 8th day of December, 1953.

ROGER E. WRIGHT
Notary Public in and for said County and State, My Commission Expires June 6, 1961.

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a Barber Shop business at 2092 S. Hawthorne Blvd., City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of **TORRANCE BARBER SHOP**, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Mathias Roumele, 1546 W. 121st St., Los Angeles 47, California.

WITNESS his hand this 21st day of December, 1953.

MATHEOS ROUMELE
Notary Public in and for said County and State, My Commission Expires June 6, 1961.

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a Barber Shop business at 2092 S. Hawthorne Blvd., City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of **TORRANCE BARBER SHOP**, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

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**Who said—
lost jobs and speed-ups?
Not the Steel Companies!
They're interested in more and better jobs for steelworkers**

Steel companies have no under-cover plan to fire workers or speed up operations. Actually the companies' proposal to modernize local working conditions clauses in the labor contracts simply invites the Union to cooperate in ending some out-of-date, inefficient practices. These gradually develop and become "frozen" under previous contracts.

The steel companies don't want to lose valued employees. It's plain good business to keep a man on the payroll after he has been trained and has gained practical experience.

As their specific proposal to the Union points out they contemplate retraining and placement of any employees that might be affected. And they will not place undue work burdens on anybody.

The proposal to modernize local working conditions will make steelworkers' jobs more secure. Also it will provide opportunities for employees to progress.

And ultimately this proposal should create more jobs as the steel industry becomes more efficient and its markets expand.

The greatest job security is a busy, growing industry.

Joint Committee Proposed to Study the "Local Working Conditions" Question

The companies' proposal to the Union is to submit the following question to joint study by the Union and the companies, and then, if necessary, to impartial arbitration for a final and binding decision:

"What, if any, changes should be made in the local working conditions provisions of the basic labor agreements to enable the Companies to take reasonable steps to improve efficiency and eliminate waste, with due regard for the welfare of the employees involved, including: the avoidance of undue work burdens; and, to the extent practicable, the retraining and placement on available jobs in the plant, of any employees affected by such steps?"

This Is One Kind of "Local Working Condition" the Steel Companies Are Seeking to Correct

During World War II bus service was sharply curtailed. To help the employees of one department in a steel mill, management agreed to let them quit work a quarter of an hour early to wash up and catch their buses. This established a local working condition.

Although the war is long since over and normal bus service restored, the Union insists that the early quit time is an established local working condition and must be continued.

THE STEEL COMPANIES COORDINATING COMMITTEE

- 375 Lexington Avenue • New York 17, New York
- Alligheny Ludlum Steel Corporation
 - Armco Steel Corporation
 - Bethlehem Steel Company
 - The Colorado Fuel and Iron Corporation
 - Great Lakes Steel Corporation
 - Inland Steel Company
 - Jones & Laughlin Steel Corporation
 - Republic Steel Corporation
 - United States Steel Corporation
 - Wheeling Steel Corporation
 - The Youngstown Sheet and Tube Company.

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